5 WAYS TO BOOST YOUR SOCIAL MEDIA

1. Show off your community
   Make sure to keep your employee list current, relevant and active! Your page reflects your whole team, show pride in your talented members.

2. Stay active
   It is important to show activity on your social media monthly. Posting/sharing other posts regularly and having a robust timeline will keep more eyes on you, and for longer!

3. Cross-pollinate
   Remember to share exciting posts from your fellow Alliance members, as well as from the Alliance itself. This will help bring followers to you and your fellow members pages and boost the entire community's strength of presence!

4. Share your voice
   When sharing other pages' posts, be sure to add a sentence or small paragraph explaining its relevance. Make sure to post your own original content as well!

5. Uplift your followers
   Share opportunities for training, DFI scholarships, insightful/educational webinars and funding with your followers. This will help build your community and achieve your goal of inclusivity.
TYPES OF POSTS TO GET YOUR COMMUNITY ENGAGED

1. Updates From our DFA Members and Their Impact

Sharing activity in advocacy

Sharing update on Alliance and DFA member associations

2. Industry News and Thought Leadership

Sharing industry news

Sharing thought leadership

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Alliance of Digital Finance Associations

1,829 followers

Looking back on our first Association & Alliance Conference in 2022, we are reminded of how powerful it was to come together and discuss the vision, strengthening, and strategy of our Association members and the Alliance in Cape Town.

During the conference, we had productive discussions that resulted in the recruitment of The Alliance Board and its vision, as well as the development of the accelerator program. It was inspiring to see our members collaborate and agree on the next steps for the Alliance and Associations. We look forward to continuing this momentum and driving impact in the digital finance space.

It’s been a year of growth and progress, and we can’t wait to see what the future holds for our Alliance and its members.

Digital Finance Practitioners Association of Zimbabwe
Digital Financial Association of Pakistan
Fintech Association of South Africa (FINASA)
Digital Finance Forum Bangladesh
Digital Frontiers Association Uganda
FINTECH.MZ - Mozambique Fintech Association
Digital Finance Practitioners Ghana
ASSOCIATION DIGITAL FRONTIERS SENEGAL (ADF-SN)
Association For Digital Finance Practitioners - ADFP Zambia
Fintech Alliance PH Inc.

Fintech Alliance PH Inc. welcomes Remolona’s appointment as new BSP Chief

Fintech Alliance PH, the Philippines’ first and largest digital and fintech association, welcomes the appointment of Bangko Sentral ng Pilipinas (BSP) Monetary Board Member El Remolona as the new Governor of the BSP and Chairman of the Monetary Board. Incoming Governor Remolona brings an impressive wealth of global experience to his new role, which holds great promise for accelerating the country’s journey towards a thriving digital economy.

Read more: https://lnkd.in/ggoz24k48

Two billion lives in emerging economies alongside 200 million businesses lack access to savings and credit. Inclusive digital financial services have the potential to overcome these barriers.

Stakeholders must work to meet the demand for skilled digital finance professionals to build capabilities in emerging economies.

We have partnered with MSC & The Helix Institute at MSC to strengthen networks of digital finance professionals, build capacity, and support the growth of inclusive digital financial services.

Listen in to Graham Wright, Group MD, MSC and Sarah Carley, CEO of Alliance of Digital Finance Associations here:

#FinancialInclusion #DigitalFinance #EmpoweringCommunities
3 Partnerships

Sharing a partnership

Fintech Association of South Africa (FINASA)

We landed in Kigali for the inclusive FinTech Forum

If you’re attending the Inclusive FinTech Forum, we invite you to visit our booth and come and say hi! We would be thrilled to connect with you, discuss our latest projects, and explore potential collaborations. We are passionate about leveraging technology to bridge gaps, drive equality, and create positive change in the financial landscape.

Thank you to Fintech Association of South Africa (FINASA) for joining us as a community partner and building this global meeting for financial inclusion.

Member colleague spotlight

Alliance of Digital Finance Associations

We are excited to announce our CEO, Sarah Corley, will be moderating an engaging panel discussion centered around the promises and potential challenges of digital lending.

Don’t miss this insightful session as we explore the future of digital lending and its impact on financial inclusion.

4 Events, Workshops and Training

Advertise a conference, webinar or event

Digital Finance Practitioners Association of Zimbabwe


#financialservices #financialinclusion #finance #msmes SME association of Zimbabwe

Digital Finance Practitioners Association of Zimbabwe

Join us for a webinar meeting on Jan 20, 2023 at 10:00 AM where we unpack the FinScope 2022 Consumer Survey with particular emphasis on Zimbabwe.

Register to be part of this exciting event
https://link.in/dPs35-dH

Train to form an association

Alliance of Digital Finance Associations

Looking to make an impact in your industry? Learn how to form a successful association from our DFA member, Fintech Alliance Philippines. At the 2022 Journey to Formation Learning Series, Lito Villanueva of the Fintech Alliance Philippines shared his insights on their growth and impact. https://link.in/d5X-eKzJ

#financialinclusion #fintech #philippines #allianceDFA #fintechalliancephilippines
5 Jobs and Opportunities

Opportunity for funding
Association For Digital Finance Practitioners - ADFP Zambia

Opportunities are like surprises. If you wait too long, you miss them. “William Arthur Ward
Are you passionate about Women’s Financial inclusion, Women’s Economic Empowerment and reducing systemic gender gaps? Gender Equality Change-makers https://linkd.in/daiaKCI advocate for equity in women’s leadership, access, security, connectivity, affordability, availability of sex-dissaggregated data, design of relevant financial products and services and more.

for a scholarship targeting senior and mid-level managers or professionals in financial services, banking, private, public, and development sector in Africa.

Email: admissions@digitalfrontiers.org

DFI scholarship opportunity
Digital Financial Practitioners Association of Kenya

Exciting opportunity alert! 🎉
The Digital Frontiers Institute is inviting applications for the Scale Africa Certified Digital Finance Practitioner (CDFP) scholarships. This scholarship program is specifically designed for individuals working towards enhancing digital payment systems in Africa and the Middle East.

The scholarship is open to employees working in various sectors, including Central Banks, Governments, Regional Economic Communities, Private Sector Associations, as well as employees in mobile money operators, payment service providers and fintech companies focused on enabling payment systems.

Don’t miss this chance to enhance your #knowledge and #skills in #digital #finance.

Apply now for the Scale Africa CDFP scholarships and join in on driving the advancement of #digital #payment #systems across Africa and the Middle East! 🚀

Learn more here: https://linkd.in/uv-7Gb4D8

Digital Frontiers Institute
13,421 followers
1,389 followers

Call for applications 📞

Fintech job opportunity
Andres Felipe R + 2nd
Fintech Leader | Building Ecosystems & Championing Fina...

Exciting opportunity !!!
Our Friends at the FSCA South Africa are looking to hire a Senior fintech specialist
Please find more about this opening here 📡 https://linkd.in/wpi4UkX_a

Vacancies
FSCA

6 Alliance and Partner Members

Alliance Board Members updates

Association Digital Frontiers Senegal (ADF-SN)

Announcement

Les membres du conseil d’administration de notre Alliance of Digital Finance Associations sont maintenant en place et notre première réunion a eu lieu. Vous pouvez en savoir plus sur les membres du conseil d’administration sur notre site Web: https://linkd.in/ez-2G9h5

Mieux à Digital Frontiers et à Gavin Krugel d’avoir incarné l’Alliance et soutenu les élections de notre conseil d’administration.

Médi Arafah Alem, COOP, Joao Gaspar, Rob Ashley Madziva, Lisa Villanueva, Diana Askling Warjama

See translation

Blog posts from Alliance’s partner members

Alliance of Digital Finance Associations

How Fintech is Expanding Access to Financial Services in Tiny Markets in West Africa.

In West Africa, fintech is expanding access to financial services in tiny markets. Despite the challenges of scale, innovative startups are finding ways to reach customers in these underserved communities.

Read the article by our partner member, Mondato, to learn more about how fintech is transforming financial inclusion in West Africa.
https://linkd.in/e59hux4DN

#fintech #financialinclusion #westafrica #tinymarkets

Sharing an update from Alliance

Alliance of Digital Finance Associations

Our CEO, Sarah Corley, is delighted to be moderating a panel focusing on the promises and pitfalls of digital lending. We will be focusing on ideas that allow the industry to thrive, operate responsibly and deliver products that improve financial resilience, and ways to identify and prevent predatory practices.

I’m privileged to have the following industry experts on the panel:
Dr Mark Tampuri, PhD, MBA, President, Ghana Fintech Academic Network, Jeremy Radziwill, CEO, Fagatelektor, Mary Gichuki, advisory Manager, OSMI Mobile Money Programme, Shelia Sunfuma Nakanyike, Head of Programme; Digital Finance, Consumers international, Paul Adams, Director, Consumer Protection Research Initiative, innovations for Poverty Action

The Regtech Africa Conference provides a platform for regulators, regulated and
Celebrations, Religious Holidays and Awareness Days

**Region-specific celebrations**

HAPPY AFRICA
Freedom Day

**International days for celebration**

HAPPY NEW YEAR 2023

**Relevant religious holidays**

HAPPY EID UL FITR MUBARAK